



Silpakorn University International College
Press Conference for New International Degree Programmes

May 18th, 2017

Ballroom I, Sofitel Bangkok Sukhumvit, Bangkok

13.00 - 14.00	Registration for guests and press
14.00 - 14.10	Dean of SUIC delivers the welcome message
14.10 - 14.30	President of Silpakorn University delivers opening remarks President of SU presents special gifts to the guest speakers
14.30 - 15.30	Panel Discussion "Students' Preparation for Industries in the Digital Era" <ul style="list-style-type: none">• Ms. Kusuma Chaiyaporn (Chief-in-editor)• Mr. Woraphan Klampaiboon• Mr. Supree Thongpetch• Mr. Phusit Sasitaranondha• Mr. Chake Rattatangtrakul (Moderator)
15.30 - 15.40	VDO presentation of SUIC
15.40 - 16.20	Curriculums presentation by Dean of SUIC <ul style="list-style-type: none">• B.F.A in Digital Communication Design, a double degree programme with Birmingham City University (BCU), UK• B.B.A in Event and Leisure Marketing, a double degree programme with Rennes School of Business, France• B.B.A in Luxury Brand Management, a double degree with Paris School of Business, France• M.B.A in Hotel and Tourism Management, a double degree programme with Vatel International Business School, France• M.B.A. in International Business• Ph.D. in International Business
16.20 - 17.00	Information requirement and application can be found at the front table. (Coffee Break will be served at the table around 15.30)

***Remark:** The schedule is subject to change without prior notice.

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